



Summer Food Service Program



Bulletin

Child Nutrition Programs
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To: SFSP Sponsors
Program Reviewers

Date: June 3, 2016

Bulletin: 2016 – 10

From: Alicia Maryott
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Subject: USDA Policy Memos and Information

USDA Policy Memos, Information & Implementation Memos:

To view previous USDA policy memos, visit:

<http://www.fns.usda.gov/sfsp/policy>

1. [SFSP 11-2016](#) – FDA Requirements for Vending Machines
2. [SFSP 12-2016](#) – SFSP Participation by Higher Education Institutions, Hospitals and other Non-Profit Organizations under Contract with a FSMC
3. [SFSP 06-2016v2](#) – Promoting Nutrition in Summer Meal Programs with Best Practices

Additional Topics:

- New USDA Resources for Summer Meal Programs
- Planning Events for Summer
- Summer Meals + Summer Jobs!
- Upcoming SFSP Webinars & Conference Calls

Program changes as a result of USDA Policy Memos are to be implemented immediately. Please file this bulletin for reference, guidance and compliance with the Summer Food Service Program. Feel free to call the Child Nutrition Programs office if you need further clarification.

USDA Policy Memos, Information & Implementation Memos:

1. SFSP-11 ***FDA Requirements for Vending Machines***
This memorandum is intended to inform Child Nutrition Program (CNP) operators about FDA's vending machine regulation. The Food and Nutrition Service (FNS) cannot predict how many CNP operators will be required to comply with this rule. However, there are specific exemptions for CNP operators. Therefore, local educational agencies, school food authorities, and individual schools participating in the National School Lunch Program and Child and Adult Care Food Program institutions or Summer Food Service Program sponsors covered by the FDA rule must comply by December 1, 2016. Please note, this memorandum is not intended to explain the FDA regulation in detail or to be used by CNP operators as a resource to determine if they are required to comply. Additionally, there are no FNS requirements for State agencies or CNP operators to monitor this FDA requirement.
2. SFSP-12 ***SFSP Participation by Higher Education Institutions, Hospitals, and other Non-Profit Organizations under Contract with a FSMC***
This memorandum provides guidance to State agencies administering the Summer Food Service Program (SFSP) that are seeking to approve non-profit organizations such as higher education

institutions and hospitals (referred to collectively herein as “Organizations”) that are under contract with a food service management company (FSMC) to provide food service operations. These Organizations offer a unique opportunity for SFSP participation, as they are found in communities nationwide and already provide meal service year-around to students, patients, and others. As SFSPs operate for a short duration, the reimbursable meals served would likely constitute a small proportion of the overall value of the year-round food service operations contract. With that in mind, it would be unlikely that an Organization’s approval to participate in the SFSP would result in a material change to their FSMC contract. However, the Organization needs to consider the change in the context of the solicitation and the resulting contract. The ultimate decision, however, lies with the Organization and the decision must be documented along with the rationale to support their decision. A material change is defined as a change made to a contract after award that alters the terms and conditions of that contract substantially enough that, had other bidders known of these changes in advance, they could have bid differently and more competitively.

3. SFSP-06v2 **Promoting Nutrition in Summer Meal Programs with Best Practices**

This memorandum highlights resources and strategies to improve the nutritional quality and appeal of the meals served to children in SFSP and SSO. Additionally, the Attachment provides best practices and tips on how to implement them. *Version 2 of this memorandum includes new resources and updates the best practices in the Attachment.*

Additional Topics

• **New USDA Resources for Summer Meal Programs**

○ Summer Food, Summer Moves

This new kit from Team Nutrition includes over 30 games and educational activities to do at your summer meal site. Each kit includes:

- An Operator Guide with games, activities, and recipes
- Educational posters for your meal site (7 per kit)
- 6 types of Family Handouts (150 per kit)
- Activity Placemats (25 per kit)
- 6 types of Promotional Flyers (150 per kit)

Available in English and Spanish

Order Limit: 1 kit per order.



○ Take a Healthy Summer Break Infographic

This infographic includes illustrations and statistics and offers practical solutions for busy families to make healthier food, beverage, and physical activity choices over the summer.

Available in English and Spanish in packs of 25

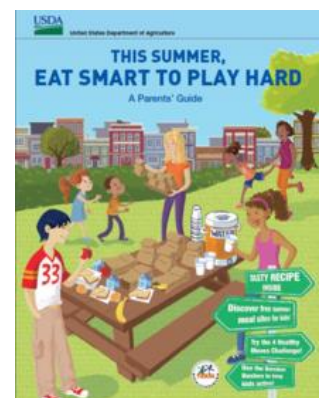
Order Limit: 12 packs per order.

○ This Summer, Eat Smart to Play Hard Parent's Guide

The guide encourages families to choose water instead of sugar-sweetened beverages, choose more fruits and vegetables, increase physical activity, and decrease screen time. The guide also contains a tasty summer-themed recipe and encourages families to engage in a healthy and fun “family challenge.”

Available in English and Spanish in packs of 25

Order Limit: 12 packs per order.



- **Planning Events for Summer**

Hosting a kick-off event to promote summer meals is a great way to engage sponsors, partners, families and the community! Kick-off events introduce summer meals to your community and you have the opportunity to make it any kind of event you want! The goal of kick-off events is to get parents, children, and the community excited about your summer meal program. Your organization's event can be as simple as inviting parents for a day of fun to jump start your summer meal service, or a major event with public officials or celebrities and media. Whatever you choose for your event, be sure to make the activities fun, fresh, and entertaining!

To be most effective, kick-off events should take place right after the academic school year ends, the first day of programming, or at the beginning of June during National Summer Kick-Off Week. The location of your kick-off event will depend on the number of people expected to attend, funds available, and your organization's capacity. Good examples include community centers, public libraries, municipal parks, or meal service sites.

Partner engagement is the key for any successful event. By partnering with different groups in your community, you can make your event the hub for sharing information about services that are available in your community. Consider teaming up with local organizations such as area food banks, WIC clinics, schools, libraries, hospitals, and community health centers, fire and police departments, radio and television stations, Boys and Girls Clubs, YMCAs, Girl Scouts, military support and youth service organizations, utility companies, museums, municipal parks and pools, colleges and universities, and American Red Cross and 2-1-1 chapters.

Did you know? Historically, site attendance drops off after July 4th every summer. Take advantage of community events surrounding Independence Day and make a plug for summer meals at parades and neighborhood BBQs!

Keep the momentum! Kick-off events set the stage for summer, but it's important to keep that momentum going! Keeping the community engaged and coming back to your sites week after week is essential to summer success. Having Spike Events, similar to kick-off events, to re-engage the community and remind families of the importance and availability of summer meals can ensure that you reach as many children in

your community in need of healthy meals!

- **Summer Jobs + Summer Meals = Summer Opportunity!**

This summer, the White House and Federal agencies are championing greater youth access to jobs, learning experiences, and food, all of which prepare them for future success! Check out the Summer Jobs + Summer Meals = Summer Opportunity resources to learn how your organization can get involved!

http://www.fns.usda.gov/sites/default/files/cn/usda-dol_summernewsletter.pdf



- **Upcoming SFSP Webinars & Conference Calls**

- No Kid Hungry – Summer Meals Program Webinar for Congressional District Staff Members
Thursday, June 9th at 10:00AM

Congressional, State and local leaders are invited to learn more about the federal summer meals program and how it helps to meet the needs of hungry kids in communities across the country during the summer time. This webinar will help its audience better understand how elected leaders and government offices can help to promote the program and ensure more kids in their districts have access to nutrition and enrichment programs all summer long. Click [here](#) to register.

Calendar of Upcoming Events & Deadlines

No Kid Hungry Webinar

June 9, 2016

Final day to submit SFSP Applications

June 15, 2016

All applications must be submitted no later

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Commonly Used Acronyms

SFSP – Summer Food Service Program
CNP – Child Nutrition Programs
WRO – Western Region Office
FNS – Food & Nutrition Services
FNSRO-Food & Nut. Services Reg. Office
USDA – U.S. Department of Agriculture
EED – Education & Early Development
DEC – Department of Conservation
LEA – Local Education Agency



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